



EDP Innovation Immersion Program

2017 International Executive Program
in Silicon Valley

A journey of
**Leadership, Innovation, Transformation,
Network & Growth**



Organizações

LEADERSHIP
BUSINESS CONSULTING

Final Program May 1st to 5th



EDP Innovation
Immersion Program

First Edition EDP Innovation Immersion Program

Logistics

The EDP Innovation Immersion Program will take place between Monday May 1st and Friday May 5th.

Hotel: **Hilton Financial District**

750 Kearny St, San Francisco, CA 94108
+1-415-433-6600

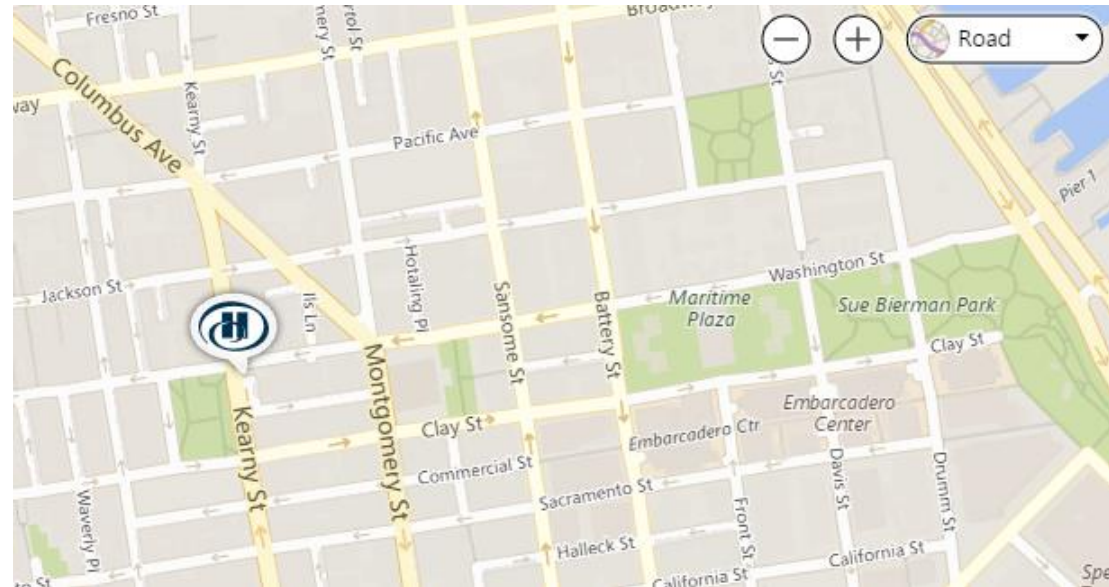
Things to do near the Hotel and some restaurants:

- Wayfare Tavern- 558 Sacramento St
- Oriental Pearl – 760 Clay St
- Tadich Grill – 240 California St
- House of Nanking – 919 Kearny St
- Kokkari Estiatorio – 200 Jackson St

Dress Code: Business Casual

(it gets cold in the evenings in San Francisco)

Daily transportation from and to the hotel will be by bus with available Wi-Fi.

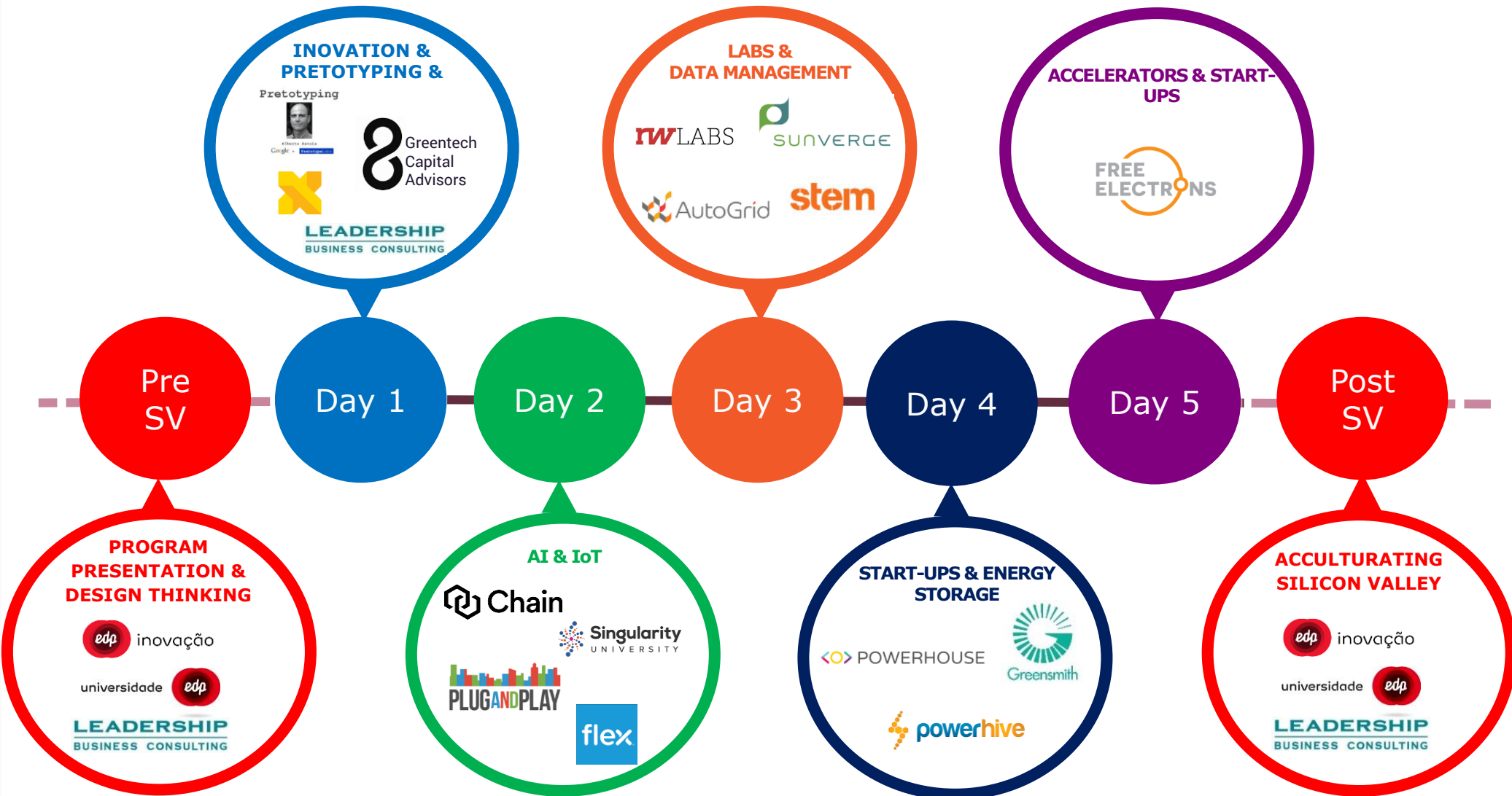


MON 5/1	TUE 5/2	WED 5/3	THU 5/4	FRI 5/5
24° /14°	26° /14°	26° /14°	23° /13°	19° /11°
Plenty of sunshine	Mostly sunny and very warm	Mostly sunny	Mostly sunny	A blend of sun and clouds
Hist. Avg. 18°/10°	Hist. Avg. 18°/10°	Hist. Avg. 18°/10°	Hist. Avg. 18°/10°	Hist. Avg. 18°/10°

Source: Accuweather.com

First Edition EDP Innovation Immersion Program

Preliminary Program



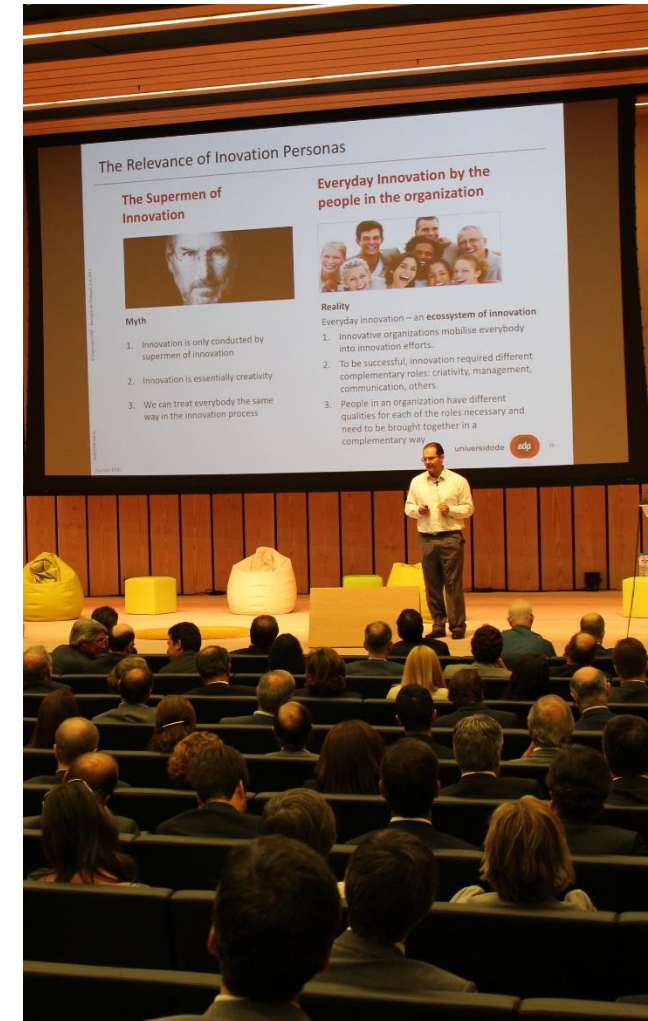
Creating a Framework for EDP

Pre-Silicon Valley Program

Pre-Silicon Valley Program Thursday, April 20th

LISBON

- 13:00 – 13:35** Presentation by Tomás Moreno of Program agenda and EDP's Innovation ecosystem
- 13:35 – 14:15** Overview of Bay Area's Innovation Ecosystem by Carlos Oliveira
- 14:15 – 16:15** Session with Peter Coughlan, ex-IDEO, about Design Thinking
- Signals from the future that excite or terrify us
 - Assessing our current innovation climate at EDP — things we're doing and not doing, competing commitments, hidden assumptions
 - Brainstorming structures to catalyze innovation
 - Creating experiments that move us from idea to implementation
- 16:15 – 16:35** Coffee-Break
- 16:35 – 17:35** Cont. Session with Peter Coughlan
- Reviewing the principles and practices of Design Thinking
 - Introducing a new paradigm — regenerative ecosystems
 - Questions and discussion
- 17:35 – 17:50** Session Closing



Innovation & Disruption in Energy

Innovating & Pretotyping

Monday
May 1st

SAN FRANCISCO & SILICON VALLEY

- 09:00 – 9:15** Meet in Hilton Hotel Lobby and walk down to Pier 1, Embarcadero.
- 09:15 – 10:00** Opening program session with Carlos Oliveira and Torben Rankine “Innovation Mindset”
- 10:15 – 11:30** Session with Michael Horwitz, Partner at GreenTech Capital Partners, about “The Energy Revolution – opportunities and challenges in the energy sector”
- 12:30 – 15:00** Lunch and session with Alberto Savoia, Co-Founder of Pretotype Labs and former engineering director at Google, about “Pretotyping as a part of your innovation process”
- 15:30 – 16:30** Visit to Google X and session about “Innovation Practices and Innovating in Renewables” with Fernando Pinuaga, Business Innovation and Strategic Partnerships
- 16:30 – 18:00** Return to the Hotel

KEY TOPICS COVERED:

- Focus on value creation for the end user with profits for the company
- Pretotyping, Prototyping and Design Thinking – comparison with engineering and management thinking. Fundamentals and practical applications in management
- Building a culture of innovation



Alberto Savoia

Former Engineering Director at Google, and Entrepreneur
Author of “Pretotype IT”.
Developed the concept of Pretotyping at Google
Collaborates with Stanford University



Fernando Pinuaga

Business Innovation and Partnerships, Makani/Google X

INTERNATIONAL EXECUTIVE PROGRAM

Artificial Intelligence and IoT

Practical Cases

Tuesday
May 2nd

SAN FRANCISCO & SILICON VALLEY

- 08:20** Departure from the Hotel
- 09:00 – 10:00** Visit to Chain and session on “Blockchain in Fintech and Beyond” with Erik Olofsson, Head of Partnerships
- 11:00 – 13:00** “Innovation @50x” at GSVlabs with Steve Blank
- 13:30 – 15:30** Visit to Flex and tour of the facilities with Cordell Brown, Business Development and Sophea Choun, Executive Briefing Center Specialist
- 16:00 – 17:30** Tour of Plug and Play Tech Center and pitch session with 2 start-ups
- 17:30 – 19:00** Return to the Hotel

KEY TOPICS COVERED:

- Innovation practices and culture
- Discussion around major trends impacting business
- Leveraging exponential technologies to transform the world
- Experiencing corporate innovation in a connected world
- Pitch sessions with start-ups



Erik Olofsson

Head of Partnerships
Chain Inc.



Cordell Brown

Business Development
Flex



Labs & Data Management

Leveraging Data and Technology

Wednesday
May 3rd

SAN FRANCISCO & SILICON VALLEY

- 09:00** Departure from the Hotel
- 09:30 – 10:30** Visit to Sunverge and session about “Innovations in Energy and Storage” with Carlos Abreu, Senior Director, Strategic Partnerships
- 11:30 – 12:45** Visit and lunch to AutoGrid and session about “Leveraging platforms for distributed energy resources ” with Amit Narayan, CEO at AutoGrid
- 13:30 – 14:30** Visit to STEM and session about “Opportunities in customer sited storage” with Prakesh Patel, VP of Strategy at STEM
- 15:30 – 16:45** Visit and Lunch to ReadWrite Labs with the Director of Labs, Craig Dudenhoeffer, and pitching with 2/3 starts-ups.
- 17:00 – 17:30** Return to the Hotel

KEY TOPICS COVERED:

- Pitch Sessions with Start-ups
- Impact of data science on businesses
- Leveraging data and technology to change energy systems and management



Carlos Abreu
Senior Director,
Strategic Partnerships
Sunverge



Craig Dudenhoeffer
Director of Labs,
ReadWrite Labs



Amit Narayan
CEO,
AutoGrid



Prakesh Patel
VP Capital Markets &
Strategy, STEM

Start-ups & Storage

Accelerator and Energy Storage

Thursday
May 4th

EAST BAY & SAN FRANCISCO

08:45	Departure from the Hotel
09:30 – 10:30	Visit to Green Smith Energy and session about “Solving for Grid Congestion” with Andrew Tang, SVP Business Development at Green Smith Energy.
11:00 – 12:30	Guided tour to Powerhouse Labs with Danny Kennedy, co-founder, and interaction with start-ups
12:30 – 13:00	Lunch
13:30 – 14:30	Visit to Powerhive and discussion on “Financing and monetization of distributed solar microgrids” with Chris Hornor, CEO
15:15 – 16:00	Debrief & Program assessment
16:00	Return to the Hotel

KEY TOPICS COVERED:

- Pitch Sessions with Start-ups
- Evolution of Energy Storage systems and virtual power plants



Andrew Tang
SVP Business
Development,
Green Smith Energy



Danny Kennedy
Co-Founder,
Powerhouse Labs



Chris Hornor
CEO,
Powerhive

Accelerators & Start-ups

Incubating the Future

Friday
May 5th

SAN FRANCISCO

Morning	Follow-up meetings with contacts made during the week
12:30 – 13:30	Lunch
14:00 – 18:00	Pitch Session with Start-ups at Free Electrons
18:00	Return to the Hotel



Free Electrons

Free Electrons is the global energy startup accelerator program that connects the world's most promising startups with leading utility companies to co-create the future of energy and innovative customer solutions.

Acculturating Silicon Valley

Post-Program Workshop

Post-Silicon Valley

LISBON

15:00 – 15:15

Welcome to the participants in the First Edition of EDP Innovation Immersion Program

15:15 – 17:00

Bridge to Silicon Valley: lessons learned, formation of teams/action pods, peer to peer video tool, topics to discuss in the future, next steps and creation of the EDP Innovation community.





**A JOURNEY OF LEADERSHIP,
INNOVATION, TRANSFORMATION,
NETWORK AND GROWTH**

www.leadership-bg.com